

19




84

Тренды в Digital 2021/22

Новые каналы

Huxley the Panda Puppy 🐼🐶 (pandalo... ⋮)




@huxleythepandapuppy

Popular creator

442 Following 2.1M Followers 32.0M Likes

Follow

Huxley the Panda Puppy, I make Pandaloon costumes 🐼🐶
 Shark Tank Ep 917,DM on IG
<http://www.pandaloon.com/pets>
 Bizonly:huxleythepandapuppy@gmail.com



www.uplabasia.com

Looking for the Christmas perfect tree... 35.8K

Look at the sky 93.4K

Day 2 Trying to get the retro beanie baby Happy Meal toy!

Going to McDonald's to get a throwback Happy Meal toy!

7:21

Scroll if you hate dogs celebrating Halloween



142.1K

www.uplabasia.com

Pandaloon Costumes

@huxleythepandapuppy · Oct 20

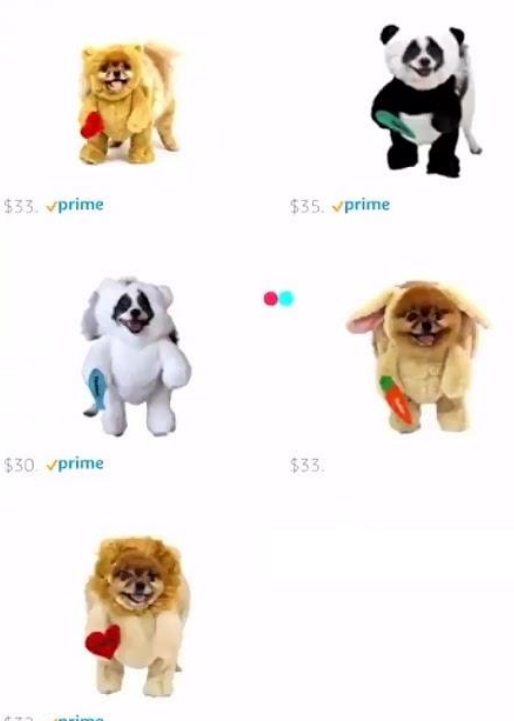
If these Trick or Treaters show up at my door 🤪
 🐼 PS Huxley&I make all these Pandaloon Costumes! 🐶 Feat @supercorgi_jojo#affiliate#littlemonsters#pets
 🎵 Copy Halloween - JAS Music

Add comment...

7:21

Pandaloon Pet Costumes


Funny walking teddy bear costumes for dogs and cats made by Huxley and his Ma!



\$33. ✓prime \$35. ✓prime

\$30. ✓prime \$33.

\$32. ✓prime



TikTok Shopping



Стриминг
Twitch, YouTube

LIVE



WELCOME TO THE FOAM ZONE!!!WE'RE LIVE ON DAY 1 !!! Old Spice Foamer is very good! #BRYANWINS

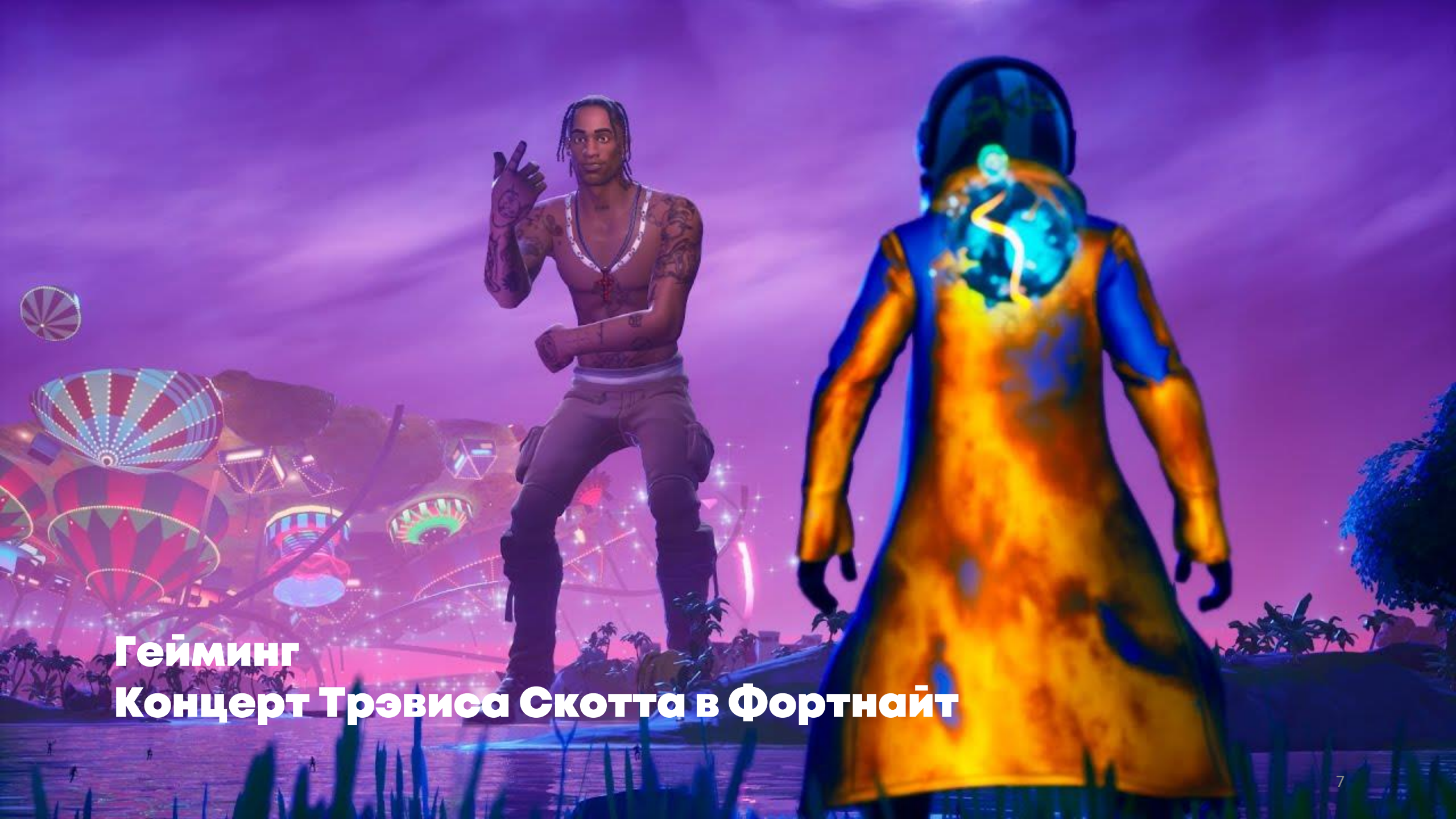
Old Spice

GAME-A-THON 1.0

+ HOSTED BY



G A M I N G



**Гейминг
Концерт Трэвиса Скотта в Фортнайт**



**Гейминг
Концерт Арианы Гранде**



Гейминг Библиотека без цензуры

f 58
ada.

Page 5 of 100

Mục đích của các cuộc cách mạng là đem lại quyền lực về cho Nhân dân. Để Nhân dân quyết định mọi vấn đề của đất nước thông qua bầu cử hay trưng cầu dân ý. Mục đích làm cách mạng của đảng CSVN là đem quyền lực về tay mình.

Page 6

дужные наде
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формационны
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овую очеред
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инципе
возможным
сударственн
онтроль над
спространен
формации,
азались
рометчивыми

Навыки Алисы



Все устройства ▾

Подборки

Алиса может

Умный дом Яндекса

Рецепты

Игры и развлечения

Для детей

Покупки

Еда и напитки

Образование

Новости

Общение



Больше муррчаний с Whiskas®

★ 4,3

Whiskas® стремится сделать так, чтобы все котики мурррчали еще больше! Запускайте навык и слушайте советы Whiskas®...

Запусти навык Больше мурчаний с whiskas



ŠKODA FAMILY

★ 3,8

Открывай новые интересные места со Škoda.

Запусти навык ŠKODA в дорогу

[Жителям Арктики](#)[Жителям Алтая - Саян](#)[Жителям Амура](#)[Жителям Кавказа](#)[Жителям Центральной Азии](#)

Жителям Арктики



Свежая сельдь с потрошками на льду

Белый медведь — живой символ Арктики. В рацион эти...

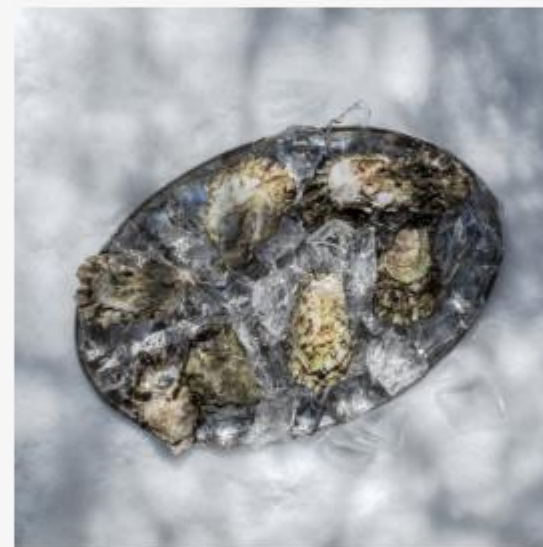
250 ₽



Леденец из соли

Дикие северные олени в естественной среде обитания...

100 ₽



Закрытые устрицы для заточки бивней

Атлантические моржи питаются исключительно свежепе...

150 ₽

Радио, ТВ, наружка

не умирают, а перерождаются

MarTech

marketing technology

тренды

ТОТАЛЬНАЯ
АВТОМАТИЗАЦИЯ

РОСТ ИСПОЛЬЗОВАНИЯ
ДАННЫХ

ИНТЕГРАЦИЯ ДАННЫХ
И СИСТЕМ

Яндекс.Директ Google Реклама

автоматические
стратегии*

оплата за результат —
конверсии

Selvery

обрабатывает ответы
потребителя и формирует
персонализированную
презентацию

DataFuel

сегментация клиентов и
пользователей
с помощью психографики

Tamburin

эконометрическое
моделирование,
адаптированное для задачи
рекламы и маркетинга

Flocktory

единая платформа для
персонализации и
управления Customer LTV



**Рекламу может
запустить каждый**

НО ЭТО НЕТОЧНО



Яндекс Директ
мастер кампаний

1 кабинет — все каналы

Запустить рекламу

ИИ, нейронные сети и другие *штуки*



```
{
  Sounds mad, but that's what makes
  a pizza great;
}
```

Paul Leighton / Director of Operations
at Papa John's Pizza Ireland

Bloomberg

```
{
  Russia's pizza king wants to use
  the cloud to take over the world;
}
```



idea

Dodo Pizza is a digital-first pizza delivery franchise, known for its innovative spirit. Growing fast, it was time for Dodo to grow abroad.

To attract potential franchise partners, we designed AI that analyzed more than 300,000 recipes and found the perfect combination of ingredients.

Alexei Kiemya Oh, my dad cooks like that! 🍕
Like · Reply · 4h



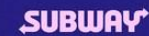
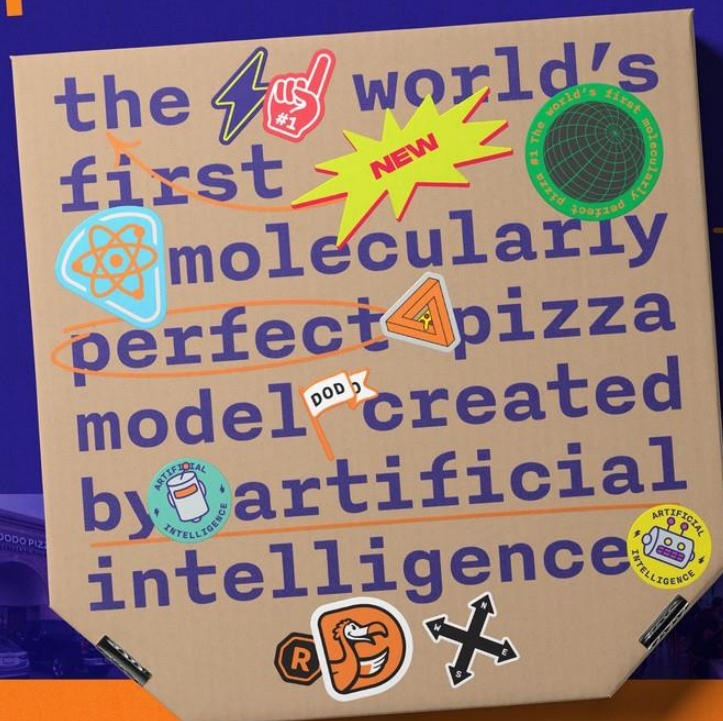
Viktor Volosatov Future
Like · Reply · 3h

Alsey Zhmer
Hot mustel pizza topped with caramelized fruit and tuna is cool!! and do you have a borscht pizza?

Arany Loeben
The idea with improvement and free distribution is great

Local pizza franchise goes global by creating the perfect pizza and sharing it with everyone in the world

open source pizza;



```
{
  ...my taste buds sense a pretty
  balavneced combination...;
}
```

Andrey Popov / Franchise Development Director
at Subway



```
{
  If you haven't heard
  of Dodo Pizza, you will;
}
```

open source

available on GitHub

We made the recipe, AI and its source code available under Creative Commons license and distributed it directly through an Instagram bot, giving small businesses the tool to create their own molecularly perfect pizzas. With a \$0 media budget Open Source Pizza generated 400M impressions and provoked immediate interest in the Dodo franchise: 70 openings followed the campaign.



\$0
media budget

400M
impressions

10 000
requests to AI

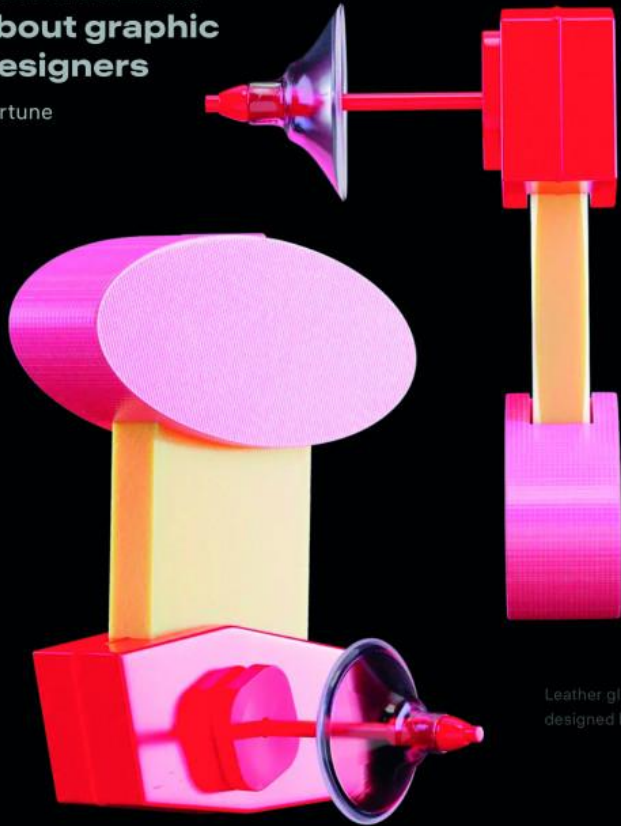
70
franchises
opened worldwide

Nikolay Ironov

Designer and neural network

” One of the year’s most buzzed-about graphic designers

Fortune



Leather gloves and earrings designed by Nikolay Ironov



” Ironov has proven that AI is not some distant future for design. AI is very much the present

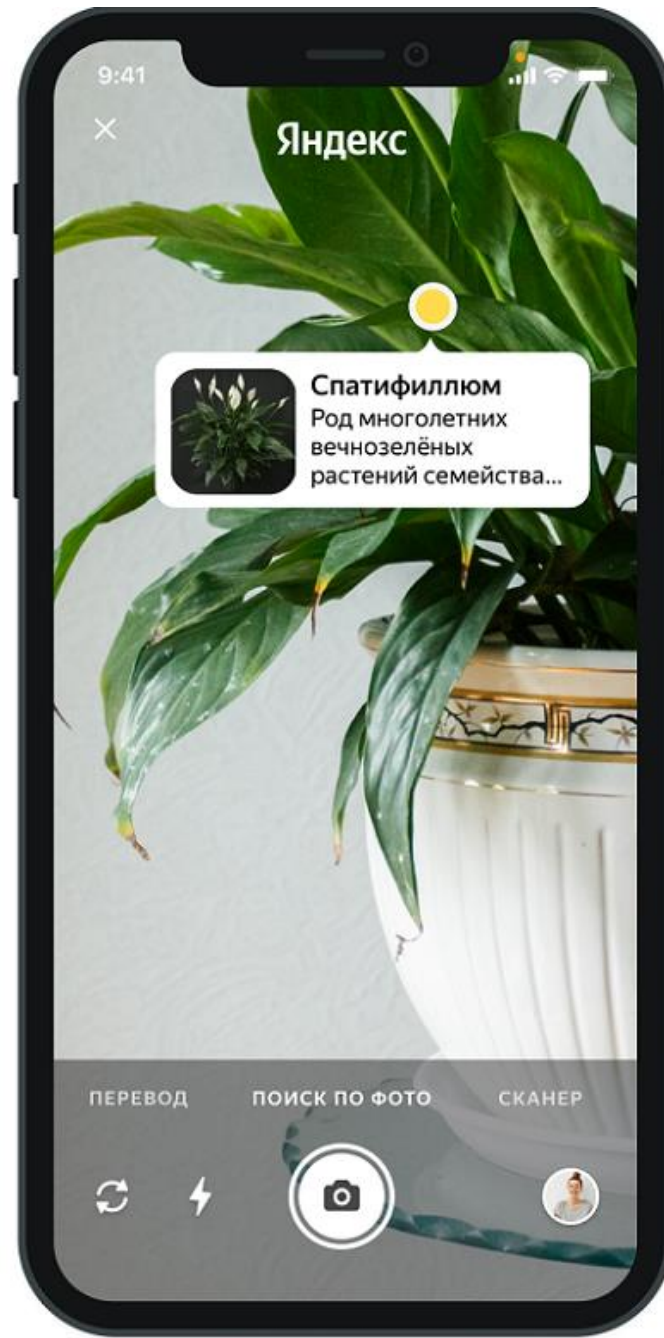
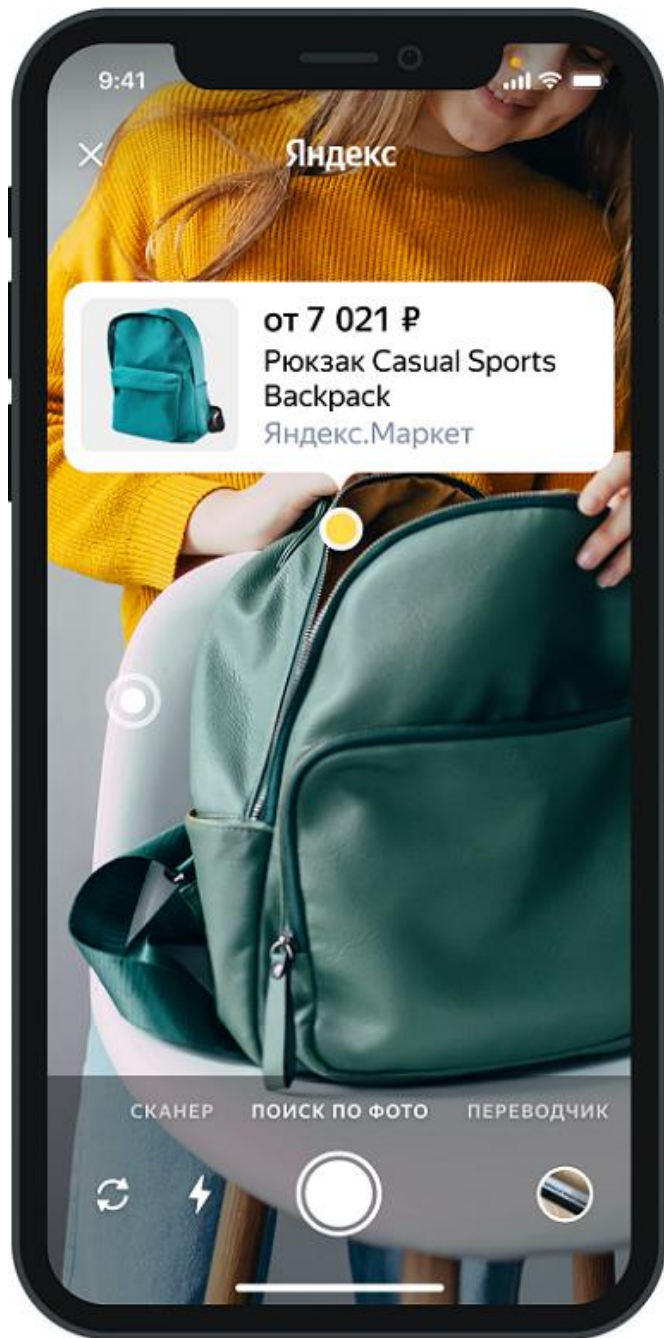
FastCompany



After the service launched, users flocked to the site, generating thousands of logos. Over 700 brand kits were downloaded, and Ironov’s designs have started to appear on coffee packages, bar signs, book covers, and are used by SMEs, influencers, and educational institutes.



Today, Ironov’s work can be seen in businesses throughout Russia, on everything from branded products to YouTube channels.



dot :: GO

The first customizable object recognition app for the visually impaired.

Situation

As a blind or visually impaired person it's challenging to lead an active, independent life. Existing camera-based assistive solutions are closed systems limited to proprietary data, leading to fragmentation and high costs.

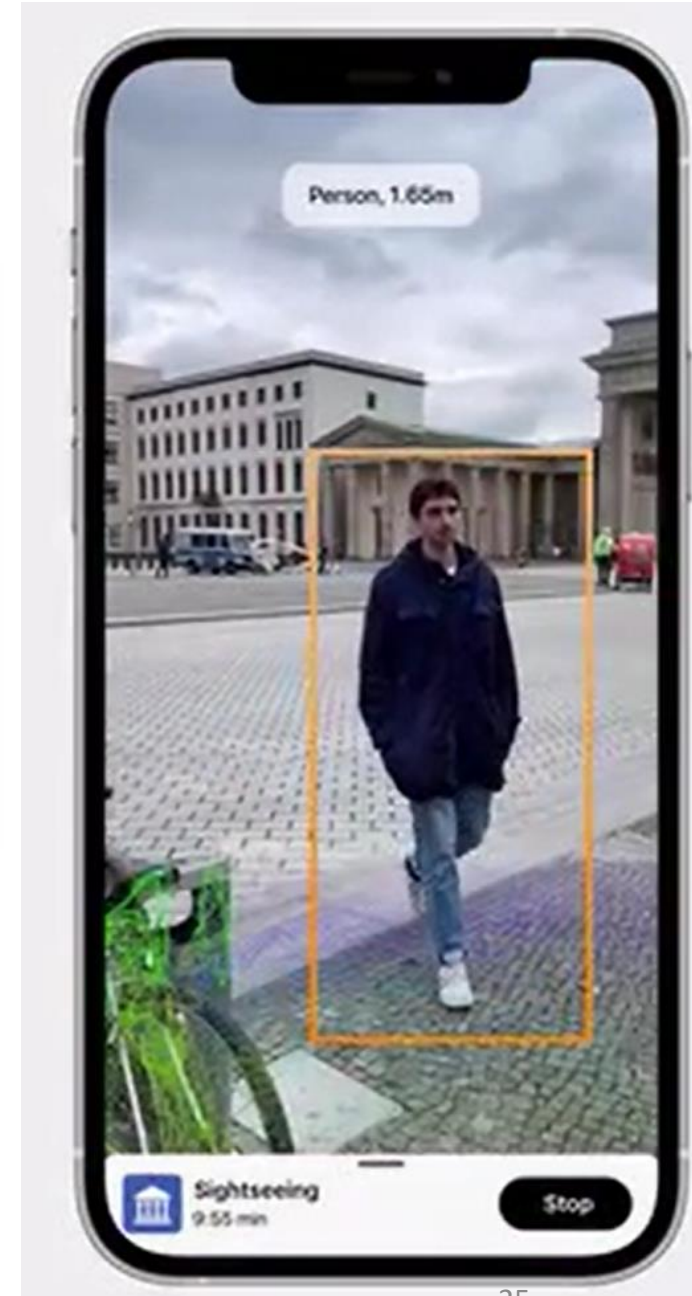
Solution

Dot Go allows you to experience the world around you in your own way. A free smartphone app based on a simple approach: Any object can be connected to any action.



Community

Anyone can create custom solutions and share them, resulting in a growing collection for any use case you can imagine.



Oven

Timer

Any object

can be connected to

any action

Monument

Take Picture

LiDAR

Dot Go uses the iPhone LiDAR sensor to measure the distance to objects, for dynamic orientation and navigation.



Object Detection

Unlike existing solutions, Dot Go allows integration of various object recognition models, which makes it more accurate and diverse.



Automation

Objects can be connected to internal and external actions, from sound and vibration to interacting with the web, other apps, and external devices.



Handsfree

Adaptive accessories like shirts and lanyards, as well as features like NFC and back tap enable handsfree use.



@19agency84

